



FOR IMMEDIATE RELEASE

Ferroli Renews Partnership with the Arena di Verona Opera Festival for 2026

San Bonifacio (VR), 18 May 2026 – Ferroli reaffirms its commitment to supporting culture and Italian excellence by renewing its partnership as an Official Partner of the Fondazione Arena di Verona for the **Arena di Verona Opera Festival 2026**, one of the most prestigious and internationally renowned opera events in the world. This collaboration further strengthens the bond between Ferroli and one of the cultural institutions that best represents Made in Italy around the globe, reflecting the company's ongoing commitment to promoting initiatives that celebrate art, tradition and innovation.

For more than a century, the Arena di Verona Opera Festival has been a global benchmark for music and live performance, attracting audiences from all over the world to the unique setting of Verona's ancient Roman amphitheatre. As part of the partnership, Ferroli will be featured through dedicated communication and visibility activities within the hospitality areas and across the Festival's main promotional channels.

The partnership will also provide opportunities to develop exclusive initiatives for customers, partners and stakeholders through special experiences and networking opportunities during the 2026 Opera Festival season.

Management statement

"We are proud to renew our partnership with the Fondazione Arena di Verona for 2026. For Ferroli, this collaboration represents much more than a sponsorship; it is an investment in the values of Italian culture, excellence and the ability to inspire international audiences. The Arena di Verona is a globally recognised symbol, and being part of this journey further strengthens the positioning of our brand," said Luca Magnotta, Group CCO & CMO.

A Partnership between innovation and tradition

Through this initiative, Ferroli continues its commitment to promoting Italian excellence by supporting an event that successfully combines artistic tradition, scenic innovation and international prestige.

About Ferroli

Ferroli is a leading company in the domestic and commercial comfort solutions industry, with a long-standing heritage of innovation, energy efficiency and Made in Italy quality. Through cutting-edge technologies, Ferroli develops heating, air conditioning and sustainable comfort solutions for international markets.

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